



CARILEC
An Association Of Electric Energy Solution Providers

**Sponsorship Package 2021
& Event Advert Rates**

Your Path to Gaining Caribbean Visibility Starts Here!



<https://www.carilec.org/events/>



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About Us

Established in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's virtual events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to

reach new, loyal, and active customers and other relevant stakeholders during a virtual era, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!

About our 2021 Regional & International Partners



Sponsor Packages 2021

Diamond

Platinum

Gold

Silver

Bronze



Whova will be used for all virtual sessions



Human Resource, Corporate Communications and Customer Service Seminar

Human Resource, Corporate Communications and Customer Service Seminar

March 23rd -24th, 2021

Platinum – USD\$1500 (Exclusive)

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, Electronic marketing and regional media.
- Event Website Page & Event App & Webpage & Webpage– Company logo and website link
- Pre & Post Social Media and App Sponsor Highlight
- Virtual Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Full Page Advertisement in Digital Seminar Brochure
- 250–300-word advertorial in the Online Seminar Brochure
- 1 speaking opportunity during the event
- Banner Advert in the April 2021 Newsletter (Members Only) or 20% Advert rate for non-members
- 2 Complimentary Event Passes
- 1 Complimentary Event pass for the CEO's and Leadership Conference

Gold – USD\$500 (Unlimited)

Investment benefits:

- Event partner branding – Website, Facebook, Digital and Print brochure, electronic marketing and regional media.
- Event website Page & Event App & Webpage & Webpage– company logo and website link
- Pre & Post Social Media and App Sponsor Highlight
- Virtual Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- 1/4 Page Advertisement in Digital Seminar Brochure
- Continuous mention throughout Seminar
- 50% off 1 Event Pass

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175

*All categories of sponsorship are open to members, partners and non-members.



Chief Executive Officers and Leadership Conference

Chief Executive Officers and Leadership Conference

May 25th- 26th, 2021

Diamond USD\$15,500 (Exclusive)

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Continuous visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video after Utility Panel Discussion on the first day of event
- Official Recognition at Opening Ceremony
- 3-5 min speech during the Opening Ceremony
- Full Page inside cover advert in the digital Conference brochure
- 60% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 6 Complimentary Event Passes
- 1 Complimentary Pass to the Renewable Energy and Smart Grid Conference
- 1 speaking opportunity during the event
- Sponsor of Virtual Happy Hour & Entertainment

*Open to members only.

Platinum – USD\$10,000 (Exclusive)

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Continuous visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video stream on the second day of event
- Official Recognition at Opening Ceremony
- Full Page advert in the digital Conference brochure
- 50% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 5 Complimentary Event Passes
- 1 Complimentary Pass to the Renewable Energy and Smart Grid Conference
- 1 speaking opportunity during the event
- Sponsor of a 10min Virtual Comedy Show

*Open to members only.

Gold – USD\$6,500 (Limited to 3 Sponsors)

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Continuous visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 30% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 3 Complimentary Event Passes

*Open to members and non-members.

Silver – USD\$3,500 (Unlimited)

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 1 Complimentary Event Pass

*Open to members and non-members.

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$250	\$350
Full Page Advertisement	\$350	\$450
Centre Page Advertisement	\$400	\$500
Event App & Webpage & Webpage logo and link visibility	\$250	\$350

*All categories of sponsorship are open to members, partners and non-members.



Lineworkers Symposium and Manufacturers Showcase

Lineworkers Symposium and Manufacturers Showcase

June 22nd – 23rd, 2021

Platinum – USD\$1,500 (Exclusive)

Investment Benefits

- Event partner branding- Website, Facebook, Digital and print brochure, electronic marketing and media
- 1 Complimentary virtual exhibition Space
- Digital Event Platform Support and Set-up
- Visibility on Event Website Page & App—company logo and website link
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Full Page Advertisement on inside front cover of Seminar digital brochure
- 250–300-word advertorial in the digital Seminar Brochure
- 30-90 second video blitz on sponsor business
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 3-5-minute speech during the Official Opening Ceremony
- 1 speaking opportunity during the event
- 1 Complimentary event pass
- 1 Complimentary event pass to The Engineering and Procurement Conference

Gold – USD\$1,000 (Limited to 2 Sponsors)

Investment benefits:

- Event partner branding- Website, Facebook, Digital and print brochure, electronic marketing and media
- 1 complimentary virtual exhibition booth space
- Digital Event Platform Support and Set-up
- Visibility on Event Website Page & App—company logo and website link
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Full Page Advert in the digital Seminar brochure
- 30-90 second video blitz on sponsor business
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 1 speaking opportunity during the event
- 1 Complimentary event pass
- 50% off event pass to The Engineering and Procurement Conference

Silver – USD\$700 (Unlimited)

Investment Benefits

- Event partner branding- Website, Facebook, Digital and print brochure, electronic marketing and media
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Digital Event Platform Support and Set-up
- Visibility on Event Website Page & App—company logo and website link
- 1/2 Page Advert in the digital Seminar brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 50% off event pass

Bronze- USD\$500 (Unlimited)

Investment benefits:

- Event partner branding- Website, Facebook, Digital and print brochure, electronic marketing and media
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Digital Event Platform Support and Set-up
- Visibility on Event Website Page & App—company logo and website link
- 1/4 Page Advert in the digital Seminar brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 25% off event pass

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175



Engineering & Procurement Conference

Engineering & Procurement Conference

July 26th- 28th, 2021

Diamond – USD\$12,500 (Exclusive)

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video after Utility Panel Discussion on the first day of event
- Official Recognition at Opening Ceremony
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- 3-5 min speech during the Opening Ceremony
- Full Page inside cover advert in the digital Conference brochure
- 60% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 5 Complimentary Event Passes
- 1 Complimentary Pass to the Renewable Energy and Smart Grid Conference
- 1 speaking opportunity during the event
- Sponsor of Virtual Happy Hour & Entertainment

*Open to members only.

Platinum – USD\$8,500 (Exclusive)

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App/desktop—company logo and website link
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video stream on the second day of event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Official Recognition at Opening Ceremony
- Full Page advert in the digital Conference brochure
- 50% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 3 Complimentary Event Passes
- 1 Complimentary Pass to the Renewable Energy and Smart Grid Conference
- 1 speaking opportunity during the event

*Open to members only.

Gold – USD\$5,500 (Limited to 3 Sponsors)

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Continuous visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 30% off Advert in CARILEC CE Industry Journal (April or November 2021)

*Open to members and non-members.

Silver – USD\$3,500 (Unlimited)

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)

*Open to members and non-members.

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$250	\$350
Full Page Advertisement	\$350	\$450
Centre Page Advertisement	\$400	\$500
Event App & Webpage & Webpage logo and link visibility	\$250	\$350



Renewable Energy and Smart Grid Conference

Renewable Energy and Smart Grid Conference

Sept 29th-30th, 2021

Diamond – USD\$8,500

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video after Utility Panel Discussion on the first day of event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Official Recognition at Opening Ceremony
- 3-5 min speech during the Opening Ceremony
- Full Page inside cover advert in the digital Conference brochure
- 50% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 5 Complimentary Event Passes
- 1 speaking opportunity during the event
- Sponsor of Virtual Happy Hour & Entertainment

*Open to members only.

Platinum – USD\$6,500

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- 30-90 sec video stream on the second day of event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Official Recognition at Opening Ceremony
- Full Page advert in the digital Conference brochure
- 30% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 5 Complimentary Event Passes
- 1 speaking opportunity during the event

*Open to members only.

Gold – USD\$5,000

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 30% off Advert in CARILEC CE Industry Journal (April or November 2021)
- 3 Complimentary Event Passes

*Open to members and non-members

Silver – USD\$2,500

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Visibility throughout the event
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/4 Page advert in the digital Conference brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)

*Open to members and non-members.

Bronze – USD\$1,500

Investment benefits:

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Virtual Event Sponsor Page/booth
- Logo visibility on home-screen, profiles and sessions
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/4 Page advert in the digital Conference brochure
- 25% off Advert in CARILEC CE Industry Journal (April or November 2021)

*Open to members and non-members

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175



Add-ons or Stand-Alone Power Packages

CEO's & Leadership Conference

Engineering & Procurement Conference and Exhibition

Human Resource, Customer Service and Corporate Communications Seminar (Add on #1&3)

Renewable & Smart-grid Conference & Tradeshow

Add-ons or Stand-Alone Power Packages

CEO's & Leadership Conference

Engineering & Procurement Conference and Exhibition

Human Resource, Customer Service and Corporate

Communications Seminar (Add on #1&3)

Renewable & Smart-grid Conference & Tradeshow

#1 Expert Keynote Speaker- USD\$5000

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & Event App—company logo and website link
- Introduction of Keynote Speaker and Q&A moderator
- Continuous visibility throughout the event
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/2 Page advert in the digital Conference brochure
- 1 Complimentary Event Pass

*Open to members and non-members.

#2 Technical Tour Feature Sponsor (virtual)- USD\$4200

Investment benefits:

- Technical tour video branding/sponsorship
- 30-45 sec technical tour introduction
- Visibility on Event Website Page & App—company logo and website link
- Official Recognition at Opening Ceremony
- Technical tour video rights reserved by CARILEC, Sponsor and Hosting Utility

*Open to members only- sponsorship add on only.

#3 Virtual Collateral Sponsor- USD\$2200

Investment Benefits

- Event partner branding – Website, Facebook, Digital brochure, electronic marketing and regional media
- Visibility on Event Website Page & App—company logo and website link
- Pre & Post Social Media and App Sponsor Highlight
- Official Recognition at Opening Ceremony
- 1/4 Page advert in the digital Conference brochure
- E-books, E-gift cards, leadership templates, audible, LinkedIn memberships for all Utility registrants (Virtual gift package selection will be made with the direction Conference Manager)

*Open to members and non-members.

***Added savings available for members securing more than one sponsorship package and additional add ons, please speak with our events team**

* Event date, sponsorship benefits and rates subject to change.

* Terms and conditions apply

Event Sponsorship

Member Form - Expression of Interest



Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: _____

Authorized Company Representative Information

Address: _____

Name / Position _____ / _____

Address: _____

Telephone _____

Website: _____

Email _____

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVENT

SPONSORSHIP LEVEL

☐ HR/PR/CS CONFERENCE

☐ DIAMOND SPONSOR

☐ CEOs & LEADERSHIP CONFERENCE

☐ PLATINUM SPONSOR

☐ ENGINEERING CONFERENCE

☐ EMERALD SPONSOR

☐ CAREC & SMART GRID CONFERENCE

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____

Agreement & Payment

For Sponsorship & Advertisement



CARILEC
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. _____ Title _____
Organization: _____ Parent Company: _____
Address: _____

City/State/Province: _____ Country/Postal Code: _____
Tel: _____ Fax: _____
E-mail Address: _____ Company URL: _____

Conference Selection

HR/PR/CS _____ CEO'S & Finance _____ Line-workers Symposium _____ Engineering _____

Renewable Energy _____

Diamond _____ Platinum _____ Emerald _____ Gold _____ Silver _____ Bronze _____ Other _____

Advertisements

Half Page _____ Full Page _____ Center Page _____

Total Amount Due: \$ _____

_____ I will pay by cheque or bank draft made payable to **CARILEC** (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

BANKING DETAILS:

CARILEC,
A/C NO. 1129402
SWIFT: PNBUS3NNYC
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD
BRIDGE STREET
CASTRIES
SAINT LUCIA
SWIFT CODE: FCIBLCLC

CORRESPONDING BANK DETAILS:

WELLS FARGO
375 PARK AVENUE, NY 4080
NEW YORK 10152
SWIFT CODE: PNBUS3NNYC
ABA NO.: 026005092

_____ Please provide me with the Credit Card payment link.

FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT.

***Terms and conditions apply.**

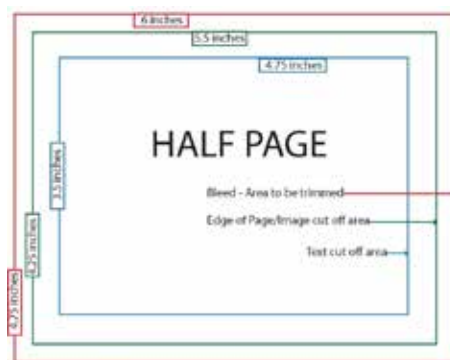
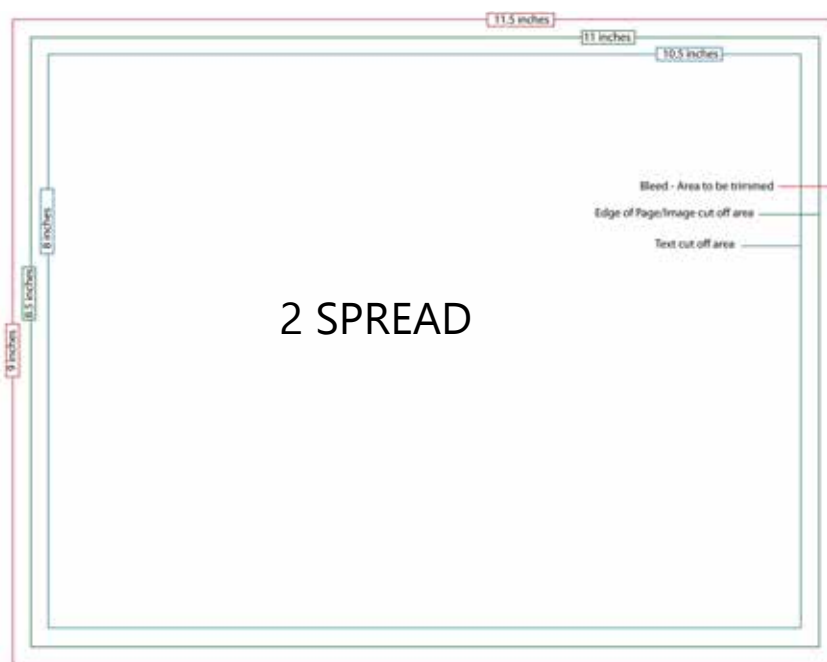
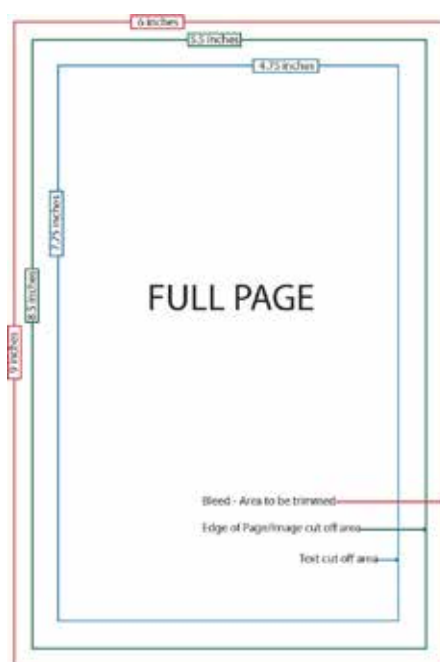
Advertising Specifications

Virtual Conference Brochure

Printed Magazines and Brochures are formatted to fit letter



Position	Dimensions	Bleed	Final Dimensions of Ad
2 Page Centre	8.5" x 11"	0.25"	9x11.5"
Full Page	8.5" x 5.5"	0.25"	9 x 6"
Half Page Horizontal	4.25" x 5.5"	0.25"	4.75 x 6"



KEY
 White Area: Text
 Light Blue: Actual Size
 Red: Bleed Area

Minimum DPI: **300**

Acceptable formats include: **.ai, .eps, .pdf, .psd, .jpg and .tiff**

Text should be 0.5in away from the outer edge of the light blue area indicated above to prevent clipping (**text should NEVER be within the red areas indicated above**).

Some of our Sponsors over the Years





CARILEC
An Association Of Electric Energy Solution Providers

Contact and Submission Information Events Leads



Alana Raymond

Marketing & Member Services Manager
Email: araymond@carilec.org



Laurena Primus

Learning and Development Manager
Email: slprimus@carilec.org

Event Contact: events@carilec.org

Telephone: 758-731-7111 or 758-452-0140 **Fax:** 758-452-0142

