



CAREC

CARILEC Resilient Energy Community

Sponsorship Package



CAREC CONFERENCE & EXHIBITION

September 25-29, 2022

Hyatt Regency Miami



Navigating the Course of Power Sector Modernization and Combatting Climate Change with **Green Electricity and Resilient Infrastructure**

About Us

Established in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's virtual events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to reach new, loyal, and active customers and other relevant stakeholders during a virtual era, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!



About Our Regional & International Partners



+60

Sponsors



+15

Keynotes



+40

Development Partners



+33

Caribbean Utilities



+100

Exhibitors



+35

Networking Opportunities



+100

Speakers



+1400

Community

Sponsor Packages 2022

Diamond

Platinum

Emerald

Gold

Silver

Bronze

Collateral



CAREC Conference & Exhibition

September 25-29, 2022
(Sept 29- Post Training Day)

SOLD OUT

Diamond Sponsor (Exclusive) – USD\$17,500

Investment Benefits

- Event branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor page & 1 Complimentary premium exhibitor booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 2-3x at the opening ceremony and the first day of event
- Official recognition at opening ceremony
- Free full-page advert in the CARILEC CE Industry Journal (November 2022)
- 3 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of gala dinner
- Prominent display of company banners and other visibility placements*
- 5-8 min speech at gala dinner
- Exclusive gala dinner VIP tables (1-2)
- Sponsors promotional collateral/gifts on entrance table or dinner tables
- Event lead generation

*Sponsor category exclusive to members only.

Platinum Sponsor (Exclusive)– USD\$16,000

SOLD OUT

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event Website Page & Event Platform (App and Webpage) – Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor page & 1 complimentary premium exhibitor booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 2-3x on the second day of the event
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (June or November 2022)
- 2 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of networking cocktail
- 5-8 min speech at the networking cocktail
- Prominent display of company banners and other visibility placements at networking cocktail
- Event lead generation

*Sponsor category exclusive to members only.

Emerald Sponsor (Only 2 Spots): \$15,500

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event Website Page & Event Platform (App and Webpage) – Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor page & 50% off 1 standard exhibitor booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 1-2x during the event
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (November 2022)
- 1 complimentary event pass
- 1 presenter slot on the event agenda
- Sponsorship of a Welcome Reception or Networking Brunch
- 5-8 min speech during sponsored social event
- Prominent display of company banners and other visibility placements at networking cocktail
- Event lead generation

*Sponsor category exclusive to members only.

* First sponsor to secure the Emerald Package will select between Welcome Reception or Networking Brunch.

Gold – (Only 3 Spots) USD\$9,500

Investment Benefits

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Virtual sponsor page & upgrade to premium booth or 30% off standard
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- 50 % off one event ticket
- Sponsorship of a luncheon
- Prominent display of company banners and other visibility placements
- Sponsors promotional collateral on sponsor's event banquet tables
- 5 min speech at lunch
- Invitation to gala dinner (non-registrants) – One free pass
- 30% off advert in the CARILEC CE Industry Journal (June or November 2022)
- Event lead generation

*Open to members and non-members.

Silver – (Only 5 Spots) USD\$5,500

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Virtual sponsor page & 20% off standard booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- Prominent display of company banners and other visibility placements
- 50 % off one event ticket
- Sponsorship of networking break
- Invitation to gala dinner (non-registrants) – One free pass
- 25% off advert in the CARILEC CE Industry Journal (November 2022)
- Event lead generation

* 30% off package if sponsor is interested in having their sponsored networking break during the Regulatory Round-table Session or Post Training Session.

Bronze – USD\$3,500

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Virtual sponsor page & complimentary standard booth
- Invitation to gala dinner (non-registrants) – One Free pass
- 15% off advert in the CARILEC CE Industry Journal (November 2022)
- Event lead generation

General Notes:

- * Exclusive packages are confirmed only when the Secretariat receives the signed EOI form located below.
- * Sponsors will be responsible for providing company banners/branding to supplement general event branding.

Collateral Sponsor Opportunities - (2 Spots) \$1,800

Brand Visibility Option 1: Note Pads, Journals, & Pens (sponsor to supply)

Brand Visibility Option 2: Napkins and Hand sanitizers (liquid or wipes) (sponsor to supply)

Event Sponsorship

Member Form - Expression of Interest



CARILEC
An Association Of Electric Energy Solution Providers

Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: _____

Authorized Company Representative Information

Address: _____

Name / Position _____ / _____

Address: _____

Telephone _____

Website: _____

Email _____

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVENT _____ SPONSORSHIP LEVEL _____

☐ HR/PR/CS CONFERENCE

☐ DIAMOND SPONSOR

☐ CEOs & LEADERSHIP CONFERENCE

☐ PLATINUM SPONSOR

☐ CAREC CONFERENCE AND EXHIBITION

☐ EMERALD SPONSOR

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____

Agreement & Payment

For Sponsorship



CARILEC
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. _____ Title _____

Organization: _____ Parent Company: _____

Address: _____

City/State/Province: _____ Country/Postal Code: _____

Tel: _____ Fax: _____

E-mail Address: _____ Company URL: _____

Conference Selection

HR/PR/CS _____ CEO'S & Finance _____ Line-workers Symposium _____ CAREC _____

Diamond _____ Platinum _____ Emerald _____ Gold _____ Silver _____ Bronze _____ Other _____

_____ I will pay by cheque or bank draft made payable to **CARILEC** (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

BANKING DETAILS:

CARILEC,
A/C NO. 1129402
SWIFT: PNBUS3NNYC
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD
BRIDGE STREET
CASTRIES
SAINT LUCIA
SWIFT CODE: FCIBLCLC

CORRESPONDING BANK DETAILS:

WELLS FARGO
375 PARK AVENUE, NY 4080
NEW YORK 10152
SWIFT CODE: PNBUS3NNYC
ABA NO.: 026005092



CARILEC

An Association Of Electric Energy Solution Providers

Contact and Submission Information Events Leads



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Laurena Primus

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Keitha Isaac

Lead Events Coordinator
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