



CARILEC

An Association Of Electric Energy Solution Providers



Advertising Rates 2021

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**Event Advertising
& Branding Rates**

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**Advertising
Specifications**



CARILEC will enhance the effectiveness of its members by providing industry related services, creating regular networking, training and knowledge sharing opportunities; supporting mutual assistance programs and accelerating the Caribbean Region's energy sector transition, through innovation and advocacy.



Advertising Contract



CARILEC
An Association Of Electric Energy Solution Providers

Company _____

Contact _____

Address _____

Tel _____ Fax _____

Email _____ www. _____

**MEMBERS RECEIVE 25% OFF
ALL PUBLISHED AD-RATES!**

**COMPANIES SECURING MORE THAN 1 AD-
SPACE, OR 2-3 MONTHS, RECEIVE A SPECIAL
DISCOUNT! CONTACT US FOR MORE DETAILS**

CARIBBEAN ELECTRIC INDUSTRY JOURNAL (A BI-ANNUAL PUBLICATION)

Ad Type (Location)	Dimensions	1 Issue		2 Issues	Code
Inside Front Cover	8.5"w x 11"h	\$2200	A1	\$4000	B1
Inside Back	8.5"w x 11"h	\$1500	A2	\$2600	B2
Outside Back	8.5"w x 11"h	\$1800	A3	\$3200	B3
Full Page	8.5"w x 11"h	\$1500	A4	\$2600	B4
Half Page (horizontal)	7.5"w x 5"h	\$750	A6	\$1250	B5
Quarter Page	3.5"w x 5"h	\$550	A7	\$950	B6
Advertorial	8.5"w x 11"h	\$1850	A8	\$3300	B7

WEBSITE ADVERTS

Ad Type (Location)	Dimensions	Fortnightly Rate		Monthly Rate	Code
Homepage: Slider Banner	1920px x 650px	\$1200	C1	\$1800	D1
Homepage: Above Latest News	1920px x 180px	\$800	C2	\$1000	D2
Upcoming Events Page: Above testimonials	1920px x 180px	\$1000	C3	\$1500	D3
Event Details Page: Right sidebar under organizer	320px x 250px	\$600	C4	\$800	D4
Resources and Media Page	1920px x 180px	\$500	C5	\$700	D5
Bottom of Services Page (3 available)	1920px x 520px	\$250	C6	\$450	D6

NEWSLETTERS (MONTHLY RATE)

Ad Type (Location)	Dimensions	1 Issue		2 Issues	Code
Full (Main Article Banner)	600px x 180px	\$500	E1	\$850	F1
Half (Utility News Banner)	600px x 100px	\$250	E2	\$450	F2
Half (Square Content Advert)	290px x 180px	\$200	E3	\$340	F3
Logo /Hyperlink	195px x 195px	\$80	E4	\$140	F4

* Please tick your ad choice(s), and submit via email

Special Instructions _____

Signature _____ Position _____

Date _____

Event Advertising & Branding Rates

Human Resource, Corporate Communications and Customer Service Seminar

March 23rd -24th, 2021

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175

*All categories of sponsorship are open to members, partners and non-members.

Chief Executive Officers and Leadership Conference

May 24th- 25th, 2021

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$250	\$350
Full Page Advertisement	\$350	\$450
Centre Page Advertisement	\$400	\$500
Event App & Webpage & Webpage logo and link visibility	\$250	\$350

*All categories of sponsorship are open to members, partners and non-members.



Lineworkers Symposium and Manufacturers Showcase

June 22nd – 23rd, 2021

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175

Engineering & Procurement Conference

July 26th- 28th, 2021

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$250	\$350
Full Page Advertisement	\$350	\$450
Centre Page Advertisement	\$400	\$500
Event App & Webpage & Webpage logo and link visibility	\$250	\$350



CARILEC
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Renewable Energy and Smart Grid Conference

Sept 29th-30th, 2021

Digital Brochure Ads

Description	Members	Non-Members
*1/2 Page Advertisement	\$75	\$125
Full Page Advertisement	\$150	\$200
Centre Page Advertisement	\$200	\$250
Event App & Webpage & Webpage logo and link visibility	\$100	\$175



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<https://www.carilec.org/sponsors/>

Advertising Specifications

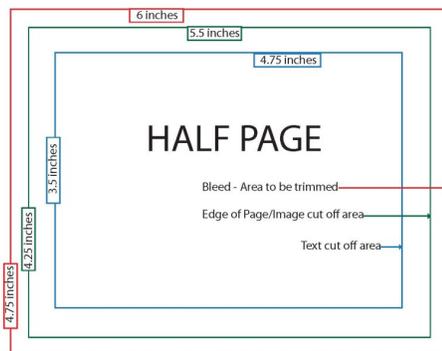
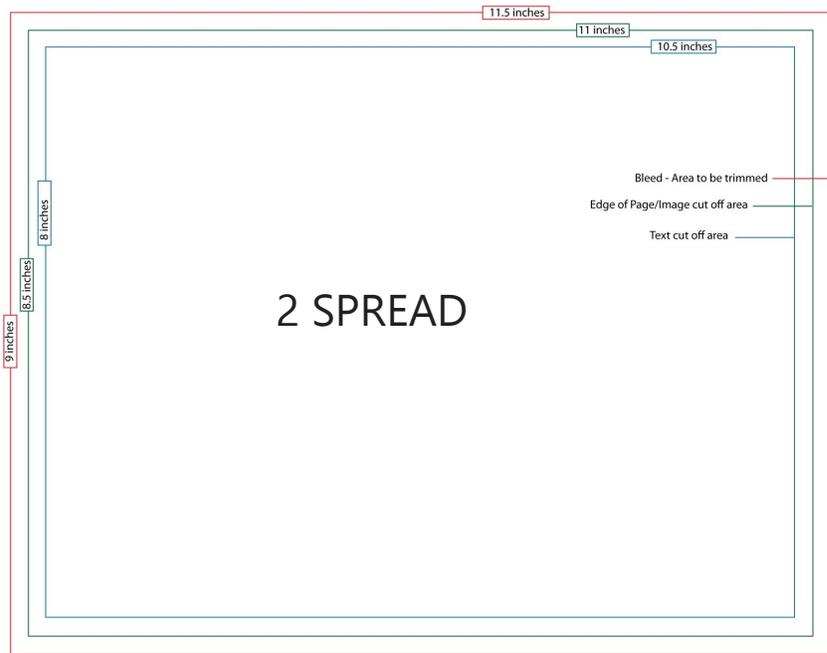
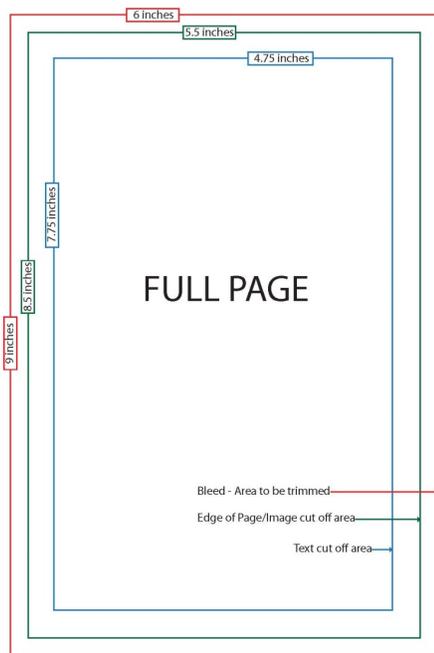
Virtual Conference Brochure

Printed Magazines and Brochures are formatted to fit letter



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Position	Dimensions	Bleed	Final Dimensions of Ad
2 Page Centre	8.5" x 11"	0.25"	9 x 11.5"
Full Page	8.5" x 5.5"	0.25"	9 x 6"
Half Page Horizontal	4.25" x 5.5"	0.25"	4.75 x 6"



KEY
White Area: Text
Ligh Blue: Actual Size
Red: Bleed Area

Minimum DPI: **300**

Acceptable formats include: **.ai, .eps, .pdf, .psd, .jpg and .tiff**

Text should be 0.5in away from the outer edge of the light blue area indicated above to prevent clipping (**text should NEVER be within the red areas indicated above**).



CARILEC

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Contact Info

Tel: (758) 452-0140

Fax: (758) 452-0142

Email: marketing@carilec.org

Website: www.carilec.org

P.O. Box 5907, Desir Avenue,
Sans Souci, Castries, St. Lucia, West Indies

Terms

50% to be paid on signing of contract.

The remaining 50% to be paid on completion.

All prices quoted in US\$.

Hi-Quality Artwork should be supplied.

Access our full Sponsorship package here

<https://www.carilec.org/sponsors/>

