



# CARILEC

An Association Of Electric Energy Solution Providers

## SPONSORSHIP PACKAGE & EVENT ADVERT RATES

# 2024





# **Your Path to Gaining Caribbean Visibility Starts Here!**

# About Us

**E**stablished in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to

reach new, loyal, and active customers and other relevant stakeholders, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!

# About Our Regional & International Partners







## Engineering & Procurement Conference & Exhibition

# Engineering & Procurement Conference & Exhibition

July 21st – 25th 2024 | St. Maarten

Diamond Sponsor (Exclusive) USD\$25,000

## Investment Benefits:

- **Event Branding:** 3 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Company Video:** A 30-90 second company video played 2-3 times during conference sessions.
- **Live Stream Facebook & LinkedIn Interview:** Sponsor Highlight
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Engineers Panel Discussion:** Full sponsorship of the Engineers Panel Discussion.
- **Industry Journal Advert:** Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- **Event Passes:** 5 complimentary event passes.
- **Exhibitor Booth:** 1 complimentary premium booth
- **Presenter Slot:** 1 presenter slot on the event agenda.
- **Themed Party:** Sponsorship of the official Themed Party.
- **Speech at Cocktail:** A 5-minute speech during the event.
- **Exclusive VIP Tables:** Exclusive VIP area at the party.
- **Promotional Collateral:** Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- **Lead Generation:** Opportunities for event lead generation.

***\*Sponsor category exclusive to members only.***

## Platinum Sponsor (Exclusive)– USD\$18,000

### Investment benefits:

- **Event Branding:** 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Company Video:** A 15- 30 second company video played 1 time during conference sessions.
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Industry Journal Advert:** Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- **Event Passes:** 3 complimentary event passes.
- **Presenter Slot:** 1 presenter slot on the event agenda.
- **Exhibitor Booth:** 1 complimentary standard booth
- **Cocktail Reception:** Sponsorship of the official Opening Ceremony Cocktail.
- **Speech at Cocktail:** A 5-minute speech during the event.
- **Promotional Collateral:** Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- **Lead Generation:** Opportunities for event lead generation.

*\*Sponsor category exclusive to members only.*

## Emerald Sponsor– USD\$15,000

### Investment Benefits:

- **Event Branding:** 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Company Video:** A 15- 30 second company video played 1 time during conference sessions.
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Industry Journal Advert:** ½ page advertisement in the CARILEC CE Industry Journal (November 2024).
- **Event Passes:** 2 complimentary event passes.
- **Presenter Slot:** 1 presenter slot on the event agenda.
- **Exhibitor Booth:** 1 complimentary standard booth
- **Mix n Mingle Speed Networking Event:** Sponsorship of an exclusive Mix n Mingle event, with exclusive VIP corner seating and refreshments. Special appointment calendar with Utility Engineers & Procurement Managers.
- **Welcome remarks:** 3-5-minute remarks during the event.
- **Promotional Collateral:** Placement of sponsor's promotional collateral/gifts on all tables.
- **Lead Generation:** Opportunities for event lead generation.

*\*Sponsor category exclusive to members only.*

## Gold Sponsorship – USD\$8,500

### Investment Benefits:

- **Event Branding:** 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Industry Journal Advert:** ½ page advertisement in the CARILEC CE Industry Journal (November 2024).
- **Event Passes:** 1 complimentary event pass.
- **Exhibitor Booth:** 50% off one standard booth
- **Luncheon:** Sponsorship of a conference lunch.
- **Welcome remarks:** 3-5-minute remarks before lunch.
- **Promotional Collateral:** Placement of sponsor's promotional collateral/gifts on lunch tables.
- **Lead Generation:** Opportunities for event lead generation.

*\*Open to members and non-members- 3 spots available.*

## Silver Sponsor – USD\$6,000

### Investment benefits:

- **Event Branding:** 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Industry Journal Advert:** ½ page advertisement in the CARILEC CE Industry Journal (November 2024).
- **Event Passes:** 50% off 1 event pass.
- **Break:** Sponsorship of a conference break.
- **Lead Generation:** Opportunities for event lead generation.

*\*Open to members and non-members- 4 spots available.*



## Technical Tour Sponsor- USD\$3,800

### Investment benefits:

Join forces with the co-host electric utility to provide an enriching and collaborative technical tour experience. Receive prominent recognition as the official sponsor of the Technical Tour in collaboration with the Co-Host Electric Utility.

- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- **Official Recognition:** Acknowledgment at the opening ceremony and throughout event.
- **Brand Visibility:** One promotional banner included.
- **Refreshments:** Bottled Water

*\*Exclusive to members only.*

## Collateral Sponsor Opportunities - (Only 2 -Spots) \$1,500

**Registration Desk giveaways/visibility:** Note Pads, Journals, & Pens, mini gifts (sponsor to supply gifts)



# Event Sponsorship

## Member Form - Expression of Interest



Date: \_\_\_\_\_

**1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION**

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Website: \_\_\_\_\_

**Authorized Company Representative Information**  
Name / Position \_\_\_\_\_ / \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_

**2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)**

EVENT	SPONSORSHIP LEVEL
<input type="checkbox"/> HR/PR/CS CONFERENCE	<input type="checkbox"/> DIAMOND SPONSOR
<input type="checkbox"/> CEOs & LEADERSHIP CONFERENCE	<input type="checkbox"/> PLATINUM SPONSOR
<input type="checkbox"/> ENGINEERING & PROCUREMENT CONFERENCE	<input type="checkbox"/> EMERALD SPONSOR
<input type="checkbox"/> CAREC CONFERENCE & EXHIBITION	

**3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:**

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC’s scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC’s Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

\_\_\_\_\_

\_\_\_\_\_

Authorized Representative Signature

Date

**4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY**

Date Received \_\_\_\_\_

Received by \_\_\_\_\_

# Agreement & Payment

## For Sponsorship & Advertisement



**CARILEC**  
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. \_\_\_\_\_ Title \_\_\_\_\_

Organization: \_\_\_\_\_ Parent Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/State/Province: \_\_\_\_\_ Country/Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Company URL: \_\_\_\_\_

## Conference Selection

HC/PR/CS \_\_\_\_\_ CEOs & Leadership \_\_\_\_\_ Line-workers Symposium \_\_\_\_\_

Engineering & Procurement Conference \_\_\_\_\_ CAREC Conference & Exhibition \_\_\_\_\_

Diamond \_\_\_\_\_ Platinum \_\_\_\_\_ Emerald \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Other \_\_\_\_\_

## Advertisements

Half Page \_\_\_\_\_ Full Page \_\_\_\_\_ Center Page \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

\_\_\_\_\_ I will pay by cheque or bank draft made payable to CARILEC (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

### BANKING DETAILS:

CARILEC,  
A/C NO. 1129402  
SWIFT: PNBUS3NNYC  
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD  
BRIDGE STREET  
CASTRIES  
SAINT LUCIA  
SWIFT CODE: FCIBLCLC

### CORRESPONDING BANK DETAILS:

WELLS FARGO  
375 PARK AVENUE, NY 4080  
NEW YORK 10152  
SWIFT CODE: PNBUS3NNYC  
ABA NO.: 026005092

\_\_\_\_\_ Please provide me with the Credit Card payment link.

**FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT.**

**\*Terms and conditions apply.**

# Some of our Sponsors over the Years







# CARILEC

An Association Of Electric Energy Solution Providers

## Contact and Submission Information Event Leads



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Learning and Development Manager

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**Keitha Isaac-Mathurin**

Lead Events Coordinator

Email: [kisaac@carilec.org](mailto:kisaac@carilec.org)



**Nicole Jean Baptiste Emmanuel**

Learning and Development Officer

Email: [njeanbaptiste@carilec.org](mailto:njeanbaptiste@carilec.org)

**Event Contact:** [events@carilec.org](mailto:events@carilec.org)

**Telephone:** 758-731-7111 or 758-452-0140 **Fax:** 758-452-0142

