



2025 SPONSORSHIP PROPOSAL

www.carilec.org





Who We Are

Caribbean Electric Utility Services Corporation (CARILEC) is an association of electric energy solutions providers and other stakeholders operating in the electricity industry in the Caribbean region, Central and South Americas and Globally. We are dedicated to the advancement of the energy industry across the Caribbean.

CARILEC champions the transformation of the regional energy sector through advocacy, and our many initiatives, promoting resilience, sustainability, policy development and implementation, renewable energy adoption, and the integration of innovative technologies. We serve as a critical link between our members and key stakeholders; governments, regulators, policy makers, and suppliers, shaping the region's energy future.



Vision

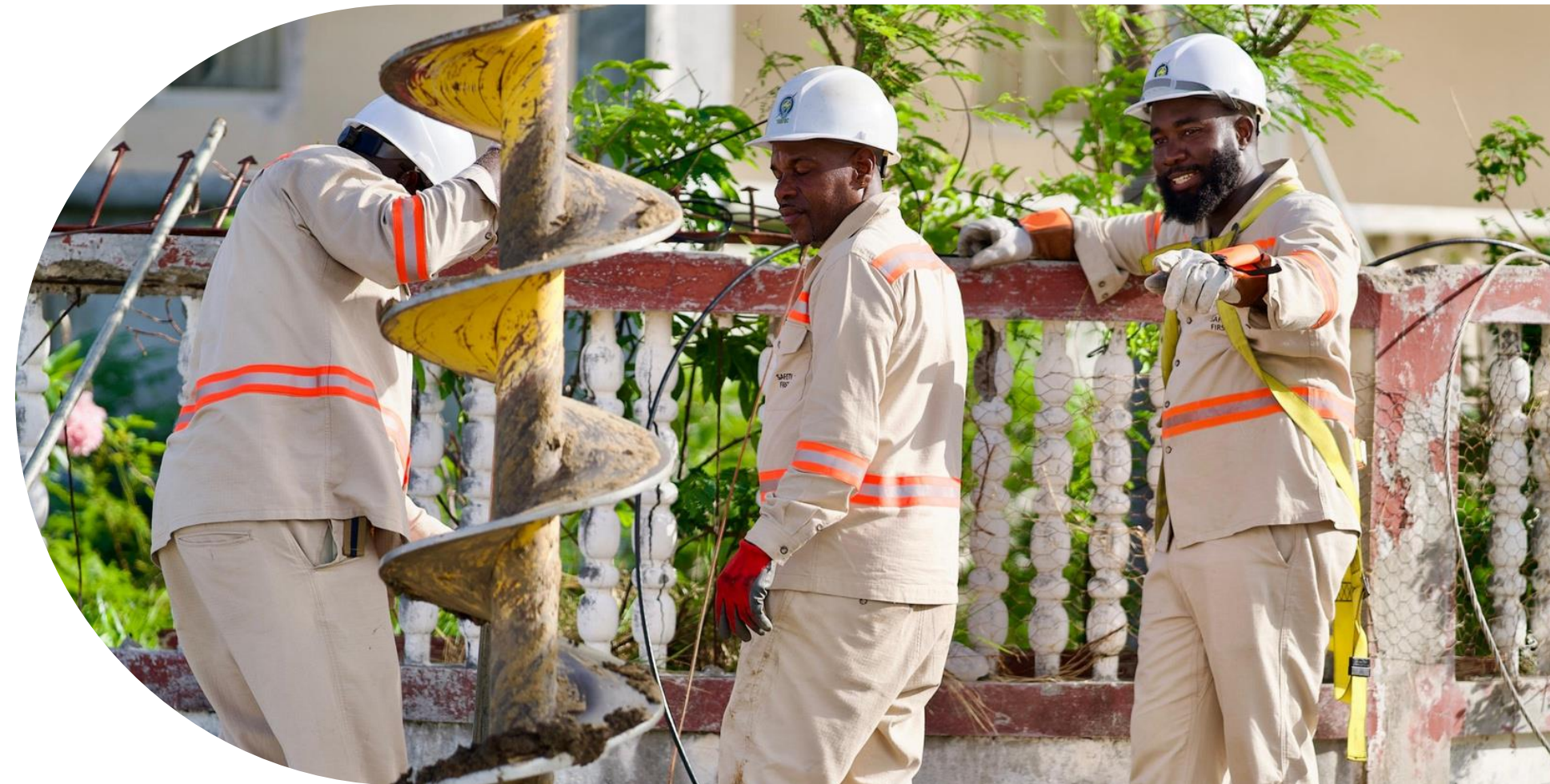
Working together to realize a sustainable energy future for people of the Caribbean.

Values

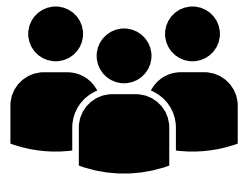
- Innovation & Agility
- Collaboration
- Social & Environmental Responsibility
- High Ethical & Professional Standards

Mission

We empower our members to achieve more, by facilitating access to business solutions, knowledge sharing opportunities, advocacy and mutual assistance.



2025 Event Schedule



Human Resource, Corporate Communications and Customer Service Conference

- Beyond Compliance: Creating a Culture of Caring, Communication, and Commitment.
- [March 23–26, 2025](#)
- St. Kitts
- Co-hosted by SKELEC



Disaster Management Roundtable

- [April 16, 2025](#)
- Virtual



Lineworkers Rodeo, Symposium and Field Safety Training

- Informed. Empowered. Safe.
- [April 25 – 27, 2025](#)
- British Virgin Islands
- Co-hosted by BVI EC



CEO's, CFO's & Finance Conference

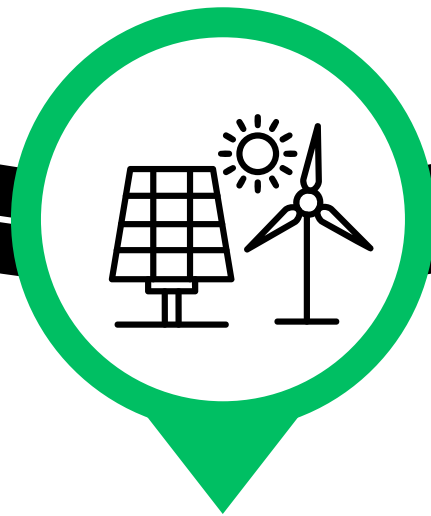
- “Watt’s Next in Leadership: Navigating Uncharted Territories”
- [May 18 – 21, 2025](#)
- Curacao
- Co-hosted by Aqualectra

2025 Event Schedule



Engineering & Procurement Conference and Exhibition

- Shaping the Future: Flexible. Resilient. Innovative
- [July 20 – 24, 2025](#)
- Miami, USA



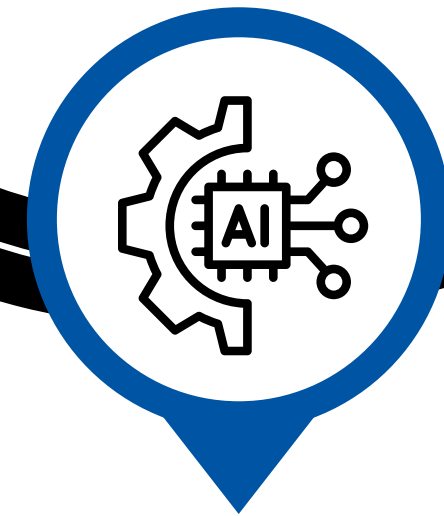
CAREC Conference & Exhibition

- Powering Progress Together
- [October 19– 23, 2025](#)
- Santo Domingo, Dominican Republic



Occupational Health and Safety Symposium

- The Changing Landscape of Occupational Health and Safety.
- [November 5 – 7, 2025](#)
- Grenada



Utility Automation and Innovation Symposium

- Smart Utilities: Integrating ICT, GIS, AMI, and SCADA
- [November 26 – 27, 2025](#)
- Jamaica

Why Should You Sponsor



+ 1000 Delegates Annually

Over 1000 persons attend and benefit from CARILEC events annually. With several events to choose from, you can target your marketing spend to an established platform that draws decision-makers and influencers from across the utility and energy industries.



Access to Utility Decision-Makers

Engage with a large, diverse group of utility employees, including CEO's, Engineers, Technicians, Procurement, Safety Officers, and executives, from CARILEC's 34 member utilities, allowing you to showcase your products and services directly to key decision-makers.



Dedicated Networking Opportunities

Select from packages available to put you face-to-face with your target audience. Whether the goal is brand visibility, lead generation, product showcasing, or thought leadership our packages offer one-on-one face time, or opportunities to address all delegates.



Maximize Brand Visibility

Position your brand as a leader in the utility and energy sector, aligning with CARILEC's reputation for excellence and innovation. As a sponsor, your reach extends through digital marketing campaigns, including social media mentions, email newsletters, and a presence on CARILEC's website and event platforms.



Media Sponsors

We are excited to announce the Media Sponsor category, designed to foster dynamic partnerships with media outlets (news agencies, photographers, videographers, content creators, and media production companies), who share our vision for the regions energy sector, and can amplify the reach and impact of CARILEC's events through their platforms or services.

Media sponsors would be required to deliver on one or more of the following services:

- Pre-event, live, and post-event coverage, including interviews, feature articles, and event recaps.
- Press releases published on media outlet platform(s).
- Streaming or broadcasting of key conference sessions, interviews, or promotional segments.
- Social media amplification through posts, stories, and event hashtags.
- Inclusion of the conference in advertisements, newsletters, or email campaigns to their audience base.
- Photography or videography coverage of the conference.

*Benefits may be further negotiated based on deliverables.



EVENT SPONSORSHIP BENEFITS

All costs are listed in USD.

*Sponsorship categories may be open to multiple sponsors.

Human Resource, Corporate Communications and Customer Service Conference

March 23–26, 2025

Beyond Compliance: Creating a Culture of Caring, Communication, and Commitment.

Marriott Resort, St. Kitts

What To Expect

- Sharing best practices and tools for improving the customer experience, fostering trust, and creating seamless, customer-centric experiences.
- Exploring innovative strategies for talent development, and organizational culture transformation to drive engagement and performance.
- Addressing the evolving role of communications in reputation management, crisis, and stakeholder engagement in the utility sector.

Target Market

- Senior Managers/Professionals in HR, Corporate Comms & Customer Service
- Executive Decision-Makers: CEO's, Chief Strategists
- Electric Utility Sector Professionals
- HR Consultants, Crisis Management and PR Strategists, Customer Experience Consultants.
- Policy Makers and Regulators
- Media and Branding Agencies/Professionals
- Technology and Service Providers: Providers of HR, PR, and Customer Service tools and technologies, Training and Development Firms, AI and Analytics Solution Providers.



Human Resource, Corporate Communications and Customer Service Conference

| Investment Benefit | Platinum 5,000 | Emerald 3,000 | Gold 2,000 | Silver 1,000 | Collateral 500 | Media Sponsor |
|---|-------------------|------------------|---------------|-----------------|-------------------|------------------|
| Sponsored Fireside Chat | | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example “CARILEC Fireside Chat” Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to discuss available solutions from your brand’s product/service offerings. On-stage branding during the fireside chat. | ✓ | | | | | |
| Half page advert included in the Caribbean Electric Industry Journal. | ✓ | | | | | |
| 5 min Sponsor speech during Official Opening Ceremony | ✓ | | | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership. | ✓ | | | | | |
| Sponsorship of networking mixer. | | ✓ | | | | |
| Dedicated advert in Cvent; event networking application. | ✓ | ✓ | ✓ | | | |
| One complimentary event pass | ✓ | ✓ | ✓ | | | ✓ |
| Invitation to member exclusive networking events. | ✓ | ✓ | ✓ | ✓ | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | ✓ | ✓ | | |
| Complimentary Advertising display table | ✓ | ✓ | ✓ | ✓ | | |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor’s page. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Disaster Management Roundtable

April 16, 2025

Virtual

Area of Focus

- Exploring strategies to enhance the preparedness and recovery capabilities of utilities and communities, with a focus on energy infrastructure, disaster risk reduction, and climate adaptation.
- Facilitate dialogue among regional utilities, government and disaster response agencies, NGOs, and technology providers to build effective partnerships and align disaster response efforts.

Target Market

- Senior executives, operations managers, disaster coordinators, and resilience officers from electric utilities and energy providers.
- SCADA System and Control Room Operators
- Representatives from national disaster management agencies, ministries of energy, and regulatory bodies.
- Disaster Management Professionals and Consultants
- Academics and Researchers in Disaster and Climate Resilience
- Technology and solution providers offering disaster management tools, communication systems, and resilient infrastructure products.



Disaster Management Roundtable

| Investment Benefits | Platinum* | Gold | Silver | Collateral | Media Sponsor |
|---|-----------|-------|--------|------------|---------------|
| *Category open solely to CARILEC Members | 2,000 | 1,500 | 1,000 | 500 | |
| Company logo included on all on-screen graphics relating to the Roundtable. | ✓ | | | | |
| 3 - 5 min Sponsor speech during opening remarks of roundtable | ✓ | | | | |
| Half page advert included in the Caribbean Electric Industry Journal. | ✓ | | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. | ✓ | ✓ | | | |
| One complimentary event pass | ✓ | ✓ | | | ✓ |
| A 30 – 60 second company video played during sessions and breaks. | ✓ | ✓ | ✓ | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | ✓ | | |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ |

Lineworkers Rodeo, Symposium and Field Safety Training

April 25 – 27, 2025

Informed. Empowered. Safe.

British Virgin Islands

What To Expect

- Participate in hands-on field safety training and workshops designed to enhance safety protocols, emergency response, and operational efficiency in linework.
- Discuss innovations in utility operations, safety standards, and the role of lineworkers in developing resilient energy systems.
- Witness lineworkers from across the region compete in showcasing their technical expertise, teamwork, and precision in executing utility tasks under real-world conditions.

Target Market

- Lineworkers, and Field Technicians seeking to enhance their technical skills, safety knowledge, and operational efficiency.
- Utility Supervisors and Operations Managers
- Utility Safety Officers and Trainers responsible for implementing and maintaining safety standards, protocols, and training programs.
- Safety equipment and technology providers offering tools, safety gear, and innovative solutions to enhance field operations and worker safety
- **Note:** The Lineworkers Rodeo is open to the public.



Lineworkers Rodeo, Symposium and Field Safety Training

| Investment Benefits | Platinum* | Gold | Silver | Bronze | Collateral | Media Sponsor |
|--|-----------|-------|--------------|--------------|------------|---------------|
| *Category open solely to CARILEC Members | 3,000 | 2,500 | 1,500 | 1,000 | 700 | |
| 5 min Sponsor speech during Official Opening Ceremony of Symposium | ✓ | | | | | |
| Sponsorship of Rodeo officials' t-shirts | ✓ | | | | | |
| 5 min sponsor speech during Official Opening Ceremony of Lineworkers Rodeo | ✓ | ✓ | | | | |
| Opportunity to brand Symposium, Field Safety Training, and Rodeo including feather banners, bunting, etc. | ✓ | ✓ | ✓ | | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | | | | |
| Invitation to member exclusive networking events. | ✓ | ✓ | ✓ | ✓ | | |
| Sponsorship of main event Trophies during Lineworkers Rodeo | | ✓ | | | | |
| Sponsorship of individual event plaques during Lineworkers Rodeo | | | ✓ | | | |
| Opportunity to have sponsored tools utilized during the Lineworkers Rodeo events. | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Complimentary event passes | 2 | 1 | 50% discount | 25% discount | | 1 |
| Brand inclusion in event PSA's to be aired during the Lineworkers Rodeo. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary advertising display table | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform and rodeo banner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Chief Executive Officers, Chief Financial Officers & Finance Conference

May 18 – 21, 2025

“Watt’s Next in Leadership: Navigating Uncharted Territories”

Curacao Marriott Beach Resort, Curacao

What To Expect

- Gain strategic insights into the future of the Caribbean’s energy sector, addressing challenges like policy development and implementation, financial sustainability, governance, and transitioning to renewable energy models.
- Learn innovative financial strategies, risk management approaches, and emerging technologies that enhance operational efficiency and profitability.
- Connect with top utility executives, financial leaders, and industry stakeholders.

Target Market

- Utility CEO’s CFO’s, financial leaders, executive leadership, finance and accounts managers.
- Government officials with responsibility for energy, utilities, and infrastructure.
- Regulatory agencies responsible for policy formulation and regulatory oversight.
- Utility products and technology suppliers.
- Banking and financial institutions exploring opportunities in the utility sector including financing for infrastructure and renewable energy projects.



Chief Executive Officers, Chief Financial Officers & Finance Conference

| Investment Benefits | Diamond* | Platinum* | Emerald* | Gold | Silver | Mix N' Mingle* | Technical Tour* | Collateral | Media Sponsor |
|---|----------|-----------|----------|--------|--------|----------------|-----------------|------------|---------------|
| *Category open solely to CARILEC Members | 30,000 | 20,000 | 15,000 | 10,000 | 6,000 | 5,000 | 3,800 | 2,000 | |
| Sponsored Fireside Chat | | | | | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example "CARILEC Fireside Chat" Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to discuss available solutions from your brand's product/service offerings. On-stage branding during the fireside chat. | √ | | | | | | | | |
| Sponsorship of the official themed party. The event will be decorated as per sponsor brand colors. | √ | | | | | | | | |
| Agenda presenter slot to demonstrate expertise and thought leadership in related area. | √ | | | | | | | | |
| 5 min Sponsors speech during Official Opening Ceremony | √ | | | | | | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership. | √ | √ | | | | | | | |
| Introduction to members of the CARILEC Board of Directors. | √ | √ | | | | | | | |
| Dedicated advert in Cvent; event networking application. | √ | √ | | | | | | | |
| Sponsorship of Opening Ceremony Cocktail | | √ | | | | | | | |
| Sponsorship of CEO's & CFO's Breakfast | | | √ | | | | | | |
| Introduction to two senior executives from the utility during sponsored event. | √ | √ | √ | | | | √ | | |
| Sponsorship of lunch for attendees. | | | | √ | | | | | |
| A 15- 30 second company video played during conference sessions. | √ | √ | √ | √ | | | | | |
| Sponsor Interview highlight on social media | √ | √ | √ | √ | | | | | |

Engineering & Procurement Conference and Exhibition

July 20 –24, 2025

Shaping the Future: Flexible. Resilient. Innovative

Hilton Miami Downtown Hotel, Miami, USA

What To Expect

- > Explore the latest advancements in utility engineering, including grid modernization. Discuss the technical and procurement complexities of transitioning to cleaner energy sources and meeting climate goals.
- > Gain insights into effective procurement strategies to mitigate delays and shortages in critical equipment, supply chain management, and vendor selection to optimize operations and reduce costs.
- > Interact with leading vendors and suppliers, and discover cutting-edge technologies and solutions.

Target Market

- > Utility Engineers and Technical Specialists focused on grid operations, renewable energy integration, and infrastructure development.
- > Procurement Officers and Supply Chain Managers responsible for sourcing materials, managing vendor relationships, and optimizing procurement processes.
- > Senior Utility Executives and Operations Managers.
- > Government and Regulatory agencies involved in energy policy, standards, and regulatory frameworks.
- > Consultants and industry experts advising on infrastructure resilience, supply chain optimization, and energy transition strategies.



Engineering & Procurement Conference and Exhibition

| Investment Benefits | Diamond* | Platinum* | Emerald* | Gold | Silver | Technical Tour* | Collateral | Media Sponsor |
|---|---------------|---------------|---------------|--------------|--------------|-----------------|--------------|---------------|
| *Category open solely to CARILEC Members | 25,000 | 18,000 | 15,000 | 8,500 | 6,000 | 3,800 | 1,500 | |
| Sponsored Fireside Chat | | | | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example "CARILEC Fireside Chat" Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to discuss available solutions from your brand's product/service offerings. On-stage branding during the fireside chat. | ✓ | | | | | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership. | ✓ | | | | | | | |
| Sponsorship of official themed party with exclusive VIP area and an opportunity for a 5- minute speech to welcome attendees. | ✓ | | | | | | | |
| Sponsorship of Opening Ceremony Cocktail with an opportunity for a 5- minute speech to welcome attendees. | | ✓ | | | | | | |
| One complimentary Exhibitor booth for the display of sponsor's product offerings. | ✓ | ✓ | | | | | | |
| Sponsorship of a member exclusive Mix n Mingle event, with a VIP corner which includes seating and refreshments and an opportunity for a 5- minute speech to welcome attendees. | | | ✓ | | | | | |
| Introduction to two senior executives from the utility during sponsored event. | ✓ | ✓ | ✓ | | | | | |
| One agenda presenter slot to demonstrate expertise and thought leadership in related area. | ✓ | ✓ | ✓ | | | | | |
| A 30 - 60 second company video played during conference sessions. | ✓ | ✓ | ✓ | | | | | |
| Sponsor Interview highlight on social media | ✓ | ✓ | ✓ | | | | | |
| Sponsorship of lunch for attendees. | | | | ✓ | | | | |

Engineering & Procurement Conference and Exhibition Cont'd

| Investment Benefits | Diamond* | Platinum* | Emerald* | Gold | Silver | Technical Tour* | Collateral | Media Sponsor |
|---|---------------|---------------|---------------|--------------|--------------|-----------------|--------------|---------------|
| *Category open solely to CARILEC Members | 25,000 | 18,000 | 15,000 | 8,500 | 6,000 | 3,800 | 1,500 | |
| 50% discount on one Exhibitor booth for the display of sponsor's product offerings. | | | √ | √ | | | | |
| Dedicated advert in Cvent; event networking application. | √ | √ | √ | √ | | | | |
| Advert included in the Caribbean Electric Industry Journal. | Full Page | Full Page | Half Page | Half Page | | | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | √ | √ | √ | √ | | | | |
| Placement of sponsors collateral/gifts at entrance and on cocktail tables during sponsored events. Collateral must be provided by sponsors. * | √ | √ | √ | √ | | | | |
| Sponsorship of one Conference Networking break. | | | | | √ | | | |
| Complimentary event registration passes | 4 | 3 | 2 | 1 | 50% Off* | | | 1 |
| Invitation to member exclusive networking events. | √ | √ | √ | √ | √ | | | |
| 3 - 5 min Sponsor speech during related sponsored event | √ | √ | √ | √ | √ | √ | | |
| Branded tokens/giveaways for inclusion in attendees' welcome packages; Sponsor to supply gifts. * | √ | √ | √ | √ | √ | √ | √ | |
| Acknowledgment in PSAs throughout the event. | √ | √ | √ | √ | √ | √ | √ | √ |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | √ | √ | √ | √ | √ | √ | √ | √ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | √ | √ | √ | √ | √ | √ | √ | |
| Logo visibility on home-screen, profiles, and sessions on event platform | √ | √ | √ | √ | √ | √ | √ | √ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | √ | √ | √ | √ | √ | √ | √ | √ |

CAREC Conference and Exhibition

October 19 – 23, 2025

Powering Progress Together

Renaissance Santo Domingo Jaragua Hotel, Santo Domingo, Dominican Republic

What To Expect

- Explore strategies to accelerate the transition from fossil fuels to renewable energy, aligning with global climate goals and regional energy policies. Overcome challenges in adopting emerging technologies like battery storage, smart grids, and offshore wind energy systems.
- Engage in expert-led discussions on RE trends, policy updates, and practical case studies of successful implementations.
- Discover the latest innovations in RE, and energy storage technologies, and gain actionable insights on overcoming deployment challenges.

Target Market

- Utility Executives, Engineers, Technical Specialists and Energy Leaders.
- Government representatives from ministries of energy, environment, and infrastructure.
- Regulatory agencies responsible for developing and implementing energy policies and regulations.
- Investors and financial institutions seeking opportunities to invest in RE projects.
- Environmental Organizations and NGOs focused on promoting sustainability, and climate resilience in the Caribbean region.
- Renewable Energy Developers and Innovators
- Technology and equipment providers offering solutions for the advancement of RE projects.



CAREC Conference and Exhibition

| Investment Benefits | Diamond* | Platinum* | Emerald* | Gold | Silver | Technical Tour* | Collateral | Media Sponsor |
|---|----------|-----------|----------|-------|--------|-----------------|------------|---------------|
| *Category open solely to CARILEC Members | 15,000 | 12,000 | 10,000 | 8,000 | 5,000 | 3,800 | 1,500 | |
| Sponsored Fireside Chat | | | | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example "CARILEC Fireside Chat" Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to discuss available solutions from your brand's product/service offerings. On-stage branding during the fireside chat. | ✓ | | | | | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. | ✓ | | | | | | | |
| Sponsorship of Opening Ceremony Cocktail with an opportunity for a 5-minute speech to welcome attendees. | ✓ | | | | | | | |
| Sponsorship of official themed party with exclusive VIP area and an opportunity for a 5- minute speech to welcome attendees. | | ✓ | | | | | | |
| Sponsorship of a Networking event, and an opportunity for a 5- minute speech to welcome attendees. | | | ✓ | | | | | |
| Introduction to two senior executives from the utility during sponsored event. | ✓ | ✓ | ✓ | | | | | |
| One complimentary Exhibitor booth for the display of sponsor's product offerings. | ✓ | ✓ | ✓ | | | | | |
| One agenda presenter slot to demonstrate expertise and thought leadership in related area. | ✓ | ✓ | ✓ | | | | | |
| A 30 - 60 second company video played during conference sessions. | ✓ | ✓ | ✓ | | | | | |
| Sponsor Interview highlight on social media | ✓ | ✓ | ✓ | | | | | |
| Sponsorship of a networking luncheon, and an opportunity for a 5- minute speech to welcome attendees. | | | | ✓ | | | | |

CAREC Conference and Exhibition

| Investment Benefits | Diamond* | Platinum* | Emerald* | Gold | Silver | Technical Tour* | Collateral | Media Sponsor |
|---|-----------|-----------|-----------|-----------|----------|-----------------|------------|---------------|
| *Category open solely to CARILEC Members | 15,000 | 12,000 | 10,000 | 8,000 | 5,000 | 3,800 | 1,500 | |
| 50% discount on one Exhibitor booth for the display of sponsor's product offerings. | ✓ | ✓ | ✓ | ✓ | | | | |
| Dedicated advert in Cvent; event networking application. | ✓ | ✓ | ✓ | ✓ | | | | |
| Advert included in the Caribbean Electric Industry Journal. | Full Page | ✓ | Half Page | Half Page | | | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | ✓ | ✓ | | | | |
| Placement of sponsors collateral/gifts at entrance and on cocktail tables during sponsored events. Collateral must be provided by sponsors. * | ✓ | ✓ | ✓ | ✓ | | | | |
| Sponsorship of one Conference Networking break. | | | | | ✓ | | | |
| Complimentary event registration passes | 3 | 2 | 2 | 1 | 50% Off* | | | 1 |
| Invitation to member exclusive networking events. | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| 3 - 5 min Sponsor speech during related sponsored event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Branded tokens/giveaways for inclusion in attendees' welcome packages; Sponsor to supply gifts. * | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Acknowledgment in PSAs throughout the event. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Occupational Health and Safety Symposium

November 5–7, 2025

“The Changing Landscape of Occupational Health and Safety”

Grenada

What To Expect

- Hands-on sessions focused on safety best practices, emergency response planning, and the use of cutting-edge safety equipment and technologies.
- Strategies for addressing remote work safety, mental health support, and emerging challenges in hybrid utility operations.
- Insights into navigating updated occupational health and safety standards and regional regulatory frameworks.
- Learn about mitigating workplace hazards, adapting to evolving safety standards, and fostering a culture of safety in utility operations.

Target Market

- Utility Executives, Managers, Safety Officers and Health Professionals responsible for implementing and maintaining occupational health and safety (OHS) standards and programs.
- Frontline workers directly impacted by safety protocols and practices.
- Human Resource Professionals involved in developing safety training programs, managing employee well-being, and ensuring workplace compliance.
- Health and Safety Consultants, Trainers, and Technology Providers.
- Environmental Health Specialists



Occupational Health and Safety Symposium

| Investment Benefits | Platinum* | Gold | Silver | Collateral | Media Sponsor |
|--|-----------|-------|--------|------------|---------------|
| *Category open solely to CARILEC Members | 3,000 | 2,000 | 1,000 | 500 | |
| Sponsored Fireside Chat | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example "CARILEC Fireside Chat" Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. On-stage branding during the fireside chat. | ✓ | | | | |
| Half page advert included in the Caribbean Electric Industry Journal. | ✓ | | | | |
| 5 min Sponsor speech during Official Opening Ceremony | ✓ | | | | |
| Company logo included on all on-screen graphics relating to the Symposium. | ✓ | ✓ | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. | ✓ | ✓ | | | |
| One complimentary event pass | ✓ | ✓ | | | ✓ |
| Complimentary Advertising table for the display of sponsor's product offerings. | ✓ | ✓ | | | |
| A 30 – 60 second company video played during sessions and breaks. | ✓ | ✓ | ✓ | | |
| Invitation to member exclusive networking events. | ✓ | ✓ | ✓ | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | ✓ | | |
| Access to conference attendees listing with contact details. | ✓ | ✓ | ✓ | | |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ |

Utility Automation and Innovation Symposium

November 26 – 27, 2025

Smart Utilities: Integrating ICT, GIS, AMI, and SCADA

Jamaica

What To Expect

- > Learn how integrating the latest ICT, GIS, AMI, and SCADA technology can optimize utility operations, improve efficiency, service delivery, and enhance grid management.
- > Learn from industry leaders and early adopters who will share their experiences and lessons learned in integrating automation technologies and achieving operational efficiencies.
- > Engage in discussions on overcoming implementation challenges, maximizing data utilization, and optimizing utility management through cutting-edge innovations in automation.

Target Market

- > Utility Executives, Managers, Engineers and Technicians involved in the daily usage, management, implementation, and maintenance of automation systems, including smart grids, AMI, SCADA, and GIS.
- > Energy Consultants and Industry Experts specializing in utility automation, digital transformation, and the integration of new technologies for enhanced utility management.
- > Technology and Solution Providers offering automation technologies, software solutions, and equipment for utilities, including smart meters, grid management systems, and analytics platforms.
- > Regulatory Bodies and Policymakers



Utility Automation and Innovation Symposium

| Investment Benefits | Platinum* | Gold | Silver | Collateral | Media Sponsor |
|--|-----------|-------|--------|------------|---------------|
| *Category open solely to CARILEC Members | 3,000 | 2,000 | 1,000 | 500 | |
| Sponsored Fireside Chat | | | | | |
| <ul style="list-style-type: none"> An opportunity to have a Fireside Chat named after your company for example "CARILEC Fireside Chat" Inclusion of a representative from your company on the fireside chat to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. On-stage branding during the fireside chat. | ✓ | | | | |
| Half page advert included in the Caribbean Electric Industry Journal. | ✓ | | | | |
| 5 min Sponsor speech during Official Opening Ceremony | ✓ | | | | |
| Company logo included on all on-screen graphics relating to the Symposium. | ✓ | ✓ | | | |
| An opportunity to have a representative as part of opening panel discussion to demonstrate expertise and thought leadership, and to promote your brand's product/service offerings. | ✓ | ✓ | | | |
| One complimentary event pass | ✓ | ✓ | | | ✓ |
| Complimentary Advertising table for the display of sponsor's product offerings. | ✓ | ✓ | | | |
| A 30 – 60 second company video played during sessions and breaks. | ✓ | ✓ | ✓ | | |
| Invitation to member exclusive networking events. | ✓ | ✓ | ✓ | | |
| Dedicated pre-conference social media sponsor highlight featuring product offerings. | ✓ | ✓ | ✓ | | |
| Access to conference attendees listing with contact details. | ✓ | ✓ | ✓ | | |
| Website page branding including placement on homepage banner and company logo and link to website on sponsor's page. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event branding opportunities, including opportunity for banner placements throughout venue. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo visibility on home-screen, profiles, and sessions on event platform | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in e-mail advertising campaigns relating to the Conference. | ✓ | ✓ | ✓ | ✓ | ✓ |

How to Apply!

Applying to become a CARILEC event sponsor is quick, and simple!

Visit our website at www.carilec.org and complete the sponsorship form by selecting the event that aligns best with your brands needs and providing essential information about your brand. All applications are subject to review, and applicants will be contacted with the outcome.

Partner with us to make a lasting impact in the Caribbean energy sector.



**CLICK TO
APPLY**



Our Team is Here for You!

We understand that every organization has unique goals and objectives, and we are committed to helping you achieve them. Our team is ready to work with you to create tailored sponsorship packages that align perfectly with your vision and maximizes your return on investment.

Whether you're looking to enhance brand visibility, engage with utility professionals, or showcase your innovative products and services, we're here to make it happen.

Contact us today to discuss your sponsorship needs and discover more about the exciting opportunities CARILEC's 2025 events have to offer!

We look forward to partnering with you to make a lasting impact in the utility and energy industry.

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CARILEC
An Association Of Electric Energy Solution Providers



THANK YOU

www.carilec.org

