

2023 Advertising Contract

Contact Address			_ Fax		This Journal	This Journal saue Highlights
Advertising Rat	es (Rates are i	in US\$, Please indi	cate the preferre	ed size. Rates	s are for full-colou	ır)
Position		Dimensions 1 Issue		е	2 Issues	Total Cost US\$
Inside Front Cover		8.5" x 11"	\$2200		\$4000	
Inside Back Cover		8.5" x 11"	\$1500		\$2600	
Outside Back Cover		8.5" x 11"	\$1800		\$3200	
Full Page		8.5" x 11"	\$1500		\$2600	
Half Page (Horizontal)		7.5" x 5"	\$750		\$1250	
Quarter Page		3.5 x 5"	\$550		\$950	
Advertorial		8.5" x 11"	\$1850		\$3300	
25% CANCELLATION FEE APPLICABLE				Speci	Sub Total Special Request 15%	
Trim Size Width 8.5"x Height 11"					Total Payable	
Magazine trims to 8.5 x 11"					Amount Paid Balance Due	
Full Page Bleed 8.75" x 11.25"	Full Page Non-Bleed 7.5" x 10"	1/2 Page Horizontal 7.5" x 5"	1/2 Page Vertical 3.5" x 10"	1/4 Page Vertical 3.5" x 5"	25% Member Discount Applicable Please make Cheque/Drafts payable to CARILEC	
Special Instru	uctions					
Signature			Positio	on		